

Glossary & Objections · IA SEO Generator

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Glossary (AI + SEO for AI)

Information Architecture

Structuring content so humans and machines can understand it easily.

Semantic categorization

Grouping content by meaning to improve retrieval and relevance for generative AIs.

Canonical URL

Preferred URL when duplicates exist. Reduces ambiguity for crawlers and AIs.

FTP/SFTP

Protocols to transfer files to the server. Useful if hosting disallows direct writing to the root.

Grounding

Linking AI answers to verifiable, up-to-date sources. Well-structured files help this.

Hallucination

Plausible but incorrect AI output due to missing context or weak sources.

humans.txt

Plain-text file listing site credits and responsibility (team, contact).

AI indexing

How AI services discover, interpret and reuse a site's information.

JSON-LD

Format for structured metadata in JSON within pages or files.

LLM (Large Language Model)

A model capable of understanding and generating text.

llms.txt

Entry point for generative AIs; may include priority routes, exclusions and usage guidelines.

metadata.json

JSON file with key entity info and priority content for the site.

Generative model

An AI model that creates text, images or other content from prompts.

RAG (Retrieval-Augmented Generation)

Combines retrieval with generation to ground answers in external sources.

robots.txt

File guiding traditional crawlers on which routes are allowed.

Priority routes

High-value URLs (categories, key product pages, landings).

Schema.org (structured data)

Vocabulary to describe entities (Product, Organization, LocalBusiness...).

sitemap.xml

XML site map with canonical URLs and priority/frequency.

SSL/HTTPS

Encryption layer for secure HTTP communications.

Tokens

Units LLMs use to read text; affect limits and costs.

License verification

Remote and periodic checks with a grace window to validate keys and prevent unauthorized use.

Key files generated (summary)

- llms.txt: Access point for AIs: priority routes, exclusions and rules.
- humans.txt: Authors and credits; transparency on who is behind the site.
- metadata.json: Entity and content metadata; describes your offering.
- sitemap.xml: Index of canonical URLs for crawlers.
- ai-plugin.json: Manifest for assistants/AIs describing the site's capabilities.

Common objections & concise answers

How is this different from classic SEO?

Classic SEO targets search engines. IA SEO Generator adds a dedicated layer for generative AIs; it complements, not replaces.

Will this guarantee visibility in assistants (ChatGPT, Perplexity, etc.)?

No. No one can guarantee rankings. The plugin maximizes readability, verifiability and availability of your data for AI.

Can it break my site?

It works with static files (txt/json/xml) in the admin, with preview and editing before publishing.

What data do you collect?

Only the minimum for license activation and stability. Processed under applicable privacy rules.

What if the licensing server fails?

There's a reasonable grace window. If not regularized, Premium features may be limited without affecting what's already published.

Is it compatible with my theme/hosting?

Yes. It runs in admin and publishes static files; compatible with most WordPress setups.



How do I measure impact?

Track mentions/citations in assistants, conversational queries and the accuracy of answers about your brand.

Why pay if I can craft files manually?

It automates and standardizes the process in minutes with visual control and fewer errors; faster, stable and repeatable.

Can I move a license to another domain?

Yes, via controlled transfer: the license binds to the first domain and can be released from the previous one or via support. Cooldown and limits apply.

Materials and one-click 200 OK checks: <https://iaseogenerator.com/kit-de-prensa/>

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