



# Press Dossier · IA SEO Generator (v1.0.0)

The first 100% AI plugin for WordPress that generates, edits, and publishes five key files at the root level. *AI Mode · Google-Extended Ready*

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## Executive Summary

AI SEO Generator is a WordPress plugin specialising exclusively in SEO for AI. In a unified flow —Generate · View · Edit · Publish— it creates and serves five essential files for AI crawlers and agents from the root of the site. It appears in responses from ChatGPT, Perplexity, Claude, Gemini, Copilot, Comet and more. If the hosting does not allow direct writing, it activates an advanced mode with FTP/SFTP-controlled uploading, all from the panel, without touching the frontend.

## Key benefits

- I18n ready: prepared for translation (text domain and .pot file).
- Real AI layer: structured and accessible signals for AI crawlers.
- Root publishing with valid HTTP responses (200) and correct MIME types.
- Unified workflow (Generate · View · Edit · Publish) that avoids manual steps.
- Advanced FTP/SFTP mode when the server does not allow direct writing.
- Coexists with classic SEO (AIOSEO, Yoast, Rank Math) without interfering with the frontend.
- Designed for large catalogues: performance and signal clarity.
- *AI Mode · Google-Extended Ready*

## Product leadership (scope and verification)

The first WordPress plugin specialising in SEO for AI that integrates, in a single flow, the generation, review/editing and root publication of five files —llms.txt, ai-plugin.json, humans.txt, metadata.json and sitemap.xml— with advanced mode via FTP/SFTP.

## How it works (one click: **Generate** · **View** · **Edit** · **Publish**)

- Generate the 5 files: the plugin proposes the initial content.
- View/Edit: review and edit before publishing (UI in administration).
- Publish to root (/): correct responses from the root of the site.
- Advanced mode (optional): upload via FTP/SFTP if the hosting does not allow direct writing.

## The 5 files it creates

File	Purpose	Location	Example
llms.txt	AI crawlers control/indexing; routes, policies and discovery.	Site root	/llms.txt
ai-plugin.json	Describe the site's agent/AI capabilities.	Site root	/ai-plugin.json
humans.txt	Professional profile (team/entity).	Site root	/humans.txt
metadata.json	Entity/content metadata for AI.	Site root	/metadata.json
sitemap.xml	Structured URL discovery.	Site root	/sitemap.xml

## Theme and builder compatibility

Operating in administration and publishing static files at the root, AI SEO Generator is compatible with the main WordPress themes and builders: Divi, Elementor, Gutenberg (blocks), WPBakery Page Builder, Beaver Builder, Bricks, Oxygen, Kadence, GeneratePress, Astra/Starter Templates, Avada, among others. It does not interfere with the frontend or layout.



## Crawlers and AI directives

Ready for GPTBot (OpenAI), GoogleOther/Google-Extended (Google), bingbot (Microsoft/Copilot), ClaudeBot (Anthropic), PerplexityBot, and CCBot (Common Crawl). Publishing from the root and appropriate MIME types facilitate detection and ingestion by bots.

## Press kit and verifications

Access the press kit with demos and endpoint verification in one click: <https://iaseogenerator.com/kit-de-prensa/> Includes screenshots, videos, and links to validate the files served to AI crawlers in real time.

## Security and privacy

The plugin operates entirely in administration. It does not use cookies or collect personal data. It writes static files and does not alter the frontend. Licence verification is performed in the panel with a grace period.

## Licences and activation

Simple activation flow in the admin. With a suspended licence, an overlay blocks the plugin's main pages. Verification on save, periodic tasks with cooldown and grace period. Controlled transfer for domain changes.

## Plans & pricing

Plan	Launch (€)	Standard (€)
Premium (1 site)	89	129
Agency (up to 5 sites)	219	299
Lifetime (1 site, one-time)	249	399



## Technical requirements

- WordPress 6.x recommended (works on recent versions).
- PHP 7.4+ (8.x recommended).
- Root write permissions for direct publishing or FTP/SFTP credentials (advanced mode).

## Brief roadmap

- Official translation packs and additional localisations.
- Interface experience and accessibility improvements.
- Optimisation of stability, compatibility and performance.
- Integratable measurement options (opt-in), no impact by default.

## FAQs (support)

*Does it affect my current SEO (Yoast/AIO/Rank Math)?*

No. IA SEO Generator operates in the admin and publishes static files; it does not touch your classic SEO settings or the frontend.

*What happens if my hosting does not allow writing to the root?*

Activate advanced mode and upload via FTP/SFTP from the plugin itself.

*How are Agency licences managed?*

Five individual keys are provided per Agency subscription; they can be activated on up to five domains at a time.

*Can I move a licence to another domain?*

Yes, through a controlled transfer. The licence remains linked to the first domain activated. You can release it from the previous domain (Deactivate licence) or request a transfer through support. A cooldown and movement limit apply to prevent abuse. In Agency, up to 5 simultaneous domains.

*Does it use cookies or collect personal data?*

No. It works in administration and publishes static files.



## Statement

*'Generate · View · Edit and Publish in one click: the AI layer that was missing in traditional SEO.'* — Héctor Martínez, CEO, Mediterranea Services

## Press contact

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## Methodological note on 'the first'

The scope of 'the first' is limited to the WordPress ecosystem, the exclusive focus on SEO for AI, and the exact combination of the 5 files mentioned with unified flow and root publishing + advanced FTP/SFTP mode. Internal verification on 22/09/2025.

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