

Mediterranea Services announces the worldwide launch of IA SEO Monitor Premium

The new version adds automated monitoring, AI Visibility Score™ and AI Snapshot™ to supervise the signals a website makes available to artificial intelligence systems and analyse how its information may be interpreted.

Sabadell (Barcelona), 22 September 2026. — Mediterranea Services today announces the worldwide launch of **IA SEO Monitor Premium**, the advanced new version of its AI monitoring technology, developed to automatically supervise the signals a website makes available to AI systems and help analyse how a company's information may be interpreted.

The new version marks the evolution of IA SEO Monitor from one-off checking to continuous monitoring.

IA SEO Monitor Premium automatically checks the availability and status of five files used to structure information for artificial intelligence systems: **llms.txt, humans.txt, metadata.json, sitemap-ia.xml and ai-plugin.json**.

The system performs scheduled checks, keeps a history, records status changes and sends an email alert when it detects a relevant change. Its purpose is to remove the need for companies to manually verify whether the signals they have prepared for AI systems remain published and accessible.

From checking to monitoring

For years, one of the central questions in digital visibility has been where a company ranks in a search engine. The expansion of AI assistants and generative systems introduces an earlier question: **what information they find about an organisation and how they may interpret it before using it to construct an answer**.

“For years, we have asked where a company ranks on Google. With artificial intelligence, an earlier question emerges: what does an AI system actually understand about that company? If the interpretation is incomplete, unclear or inaccurate, everything that follows starts from a foundation that may not properly represent the business.”

Héctor Martínez Rodríguez · CEO, Mediterranea Services

IA SEO Monitor Premium does not determine which companies an artificial intelligence system will mention or recommend. Its role comes before that decision: **to supervise the signals available on the website and provide tools for analysing their status, accessibility and consistency**.

AI Visibility Score™

IA SEO Monitor Premium includes **AI Visibility Score™**, a 0-to-100 indicator designed to provide an immediate view of the status of the monitored signals. The system classifies analysed elements into three states - **OK, Review and Not Found** - helping identify accessibility issues or signals that require attention. The information is complemented by an impact summary and insights generated from the observed status.

AI Snapshot™: a snapshot of interpretation

One of the main additions to IA SEO Monitor Premium is **AI Snapshot™ by IA SEO Monitor**. AI Snapshot generates a structured representation of how a website could be interpreted from the signals available on the site

itself, including AI-oriented files, the home page and structured data.

The report includes perspectives oriented towards **ChatGPT, Gemini, Copilot, Perplexity and Comet**, and can be printed or saved as a PDF for documentation, ongoing review or use in client projects.

AI Snapshot is not a direct, real-time reading of each artificial intelligence system. It is an analysis generated from the signals available on the website.

An ecosystem for preparing, maintaining and monitoring

IA SEO Monitor Premium forms part of the technology ecosystem developed by Mediterranea Services to prepare companies and websites for artificial intelligence systems.

IA SEO Generator® generates and maintains structured files such as llms.txt, humans.txt, metadata.json, sitemap-ia.xml and ai-plugin.json. IA SEO Monitor then supervises their availability and status.

IA SEO Monitor Premium does not require IA SEO Generator® in order to work. It can be used independently on WordPress websites that provide the compatible signals and files it monitors. When IA SEO Generator is installed, the two solutions work together: one generates and maintains the structured signals, while the other supervises their availability and status.

The ecosystem also includes **IA Shop Connector**, launched worldwide on **7 September 2026** and developed specifically to prepare and keep up to date commercial information from WooCommerce catalogues for compatible artificial intelligence integrations.

Its launch, fifteen days before IA SEO Monitor Premium, extended the company's work from corporate and service information to commercial data covering products, variations, prices, offers, stock and availability. The ecosystem therefore addresses different stages of the same process: **preparing information, keeping it up to date and monitoring the published signals.**

Exactly one year later

The worldwide launch of IA SEO Monitor Premium takes place on **22 September 2026**, exactly one year after Mediterranea Services began publicly communicating its specialisation in preparing companies for artificial intelligence systems. The research behind this line of work had begun more than a year earlier.

Since then, the company has developed IA SEO Generator, IA SEO Monitor and IA Shop Connector, together with analysis technologies including AI Snapshot™ and AI Visibility Score™. Mediterranea Services groups this research under the concept **The Interpretation Layer™**: the layer between the information an organisation publishes and the interpretation an artificial intelligence system may construct from it.

"A year ago, we were explaining what was beginning to happen. Today, we can show what we have built."

Héctor Martínez Rodríguez · CEO, Mediterranea Services

Recommendation is the consequence. Interpretation happens first.

"No one can guarantee which company an artificial intelligence system will decide to recommend. Our work comes before that decision: helping it find clear, structured and accessible information, and providing tools to analyse and monitor those signals."

Héctor Martínez Rodríguez

Three editions

IA SEO Monitor Starter	IA SEO Monitor Premium	IA SEO Monitor Agency
€29 One-time payment · 1 website	€89 incl. VAT/year 1 website Automated monitoring + AI Snapshot™	€219 incl. VAT/year Up to 5 websites Advanced monitoring + AI Snapshot™

IA SEO Monitor Premium will be available internationally from **22 September 2026**.

About Mediterranea Services

Mediterranea Services® is a brand of Medser International Marketing, S.L., a company based in Sabadell (Barcelona), Spain, specialising in digital marketing and the development of technologies designed to prepare companies and websites for artificial intelligence systems.

Its technology ecosystem includes **IA SEO Generator®, IA SEO Monitor® and IA Shop Connector**, together with technologies such as AI Snapshot™, AI Visibility Score™ and The Interpretation Layer™. The company began this line of research more than a year before 22 September 2025 and has publicly communicated its specialisation in preparing companies for artificial intelligence systems since that date.

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